

Research on Innovative Practice and Multidimensional Collaborative Path of ideological and Political Education in the cultural tourism integration Era

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Abstract: This article focuses on the innovative practice of ideological and political education (IPE) and the research of multi-dimensional collaborative path under the background of cultural tourism integration. Through the in-depth analysis of the connotation and characteristics of cultural tourism integration, this article shows its positive role in expanding IPE resources and promoting the innovation of education methods. In the research process, this article adopts the method of combining theoretical analysis with practical exploration, and puts forward innovative practical schemes of IPE from three aspects: course content and teaching methods, practical teaching design and campus culture construction. In addition, the paper further constructs the cooperative education mechanism between home and school, the innovative mode of integrating network IPE with traditional IPE, and the framework system of cooperative governance of IPE and social culture and ecology. The research shows that cultural tourism integration has injected rich resources and broad innovation space into IPE. Through the implementation of multi-dimensional collaborative path, the actual effect and attraction of IPE can be significantly improved. Finally, it is concluded that under the background of cultural tourism integration, IPE needs to adapt to the needs of the times, continuously optimize practical strategies, and build a multi-level collaborative education system to help students develop in an all-round way.

1. Introduction

Under the current social background, the integration of culture and tourism has gradually become the key driving force to promote the development of cultural industry and the upgrading of tourism [1]. With the improvement of residents' quality of life and the diversified pursuit of cultural consumption, the close combination of culture and tourism has injected fresh blood into economic growth and opened up a new development path for IPE [2]. IPE plays a vital role in shaping young students' values, world outlook and outlook on life [3]. Its teaching content and methods need to be synchronized with the times and follow the footsteps of the times.

The arrival of the cultural tourism integration era has brought rich resources and innovative space for IPE [4]. The profound historical background and humanistic spirit contained in cultural resources, the practical experience and situational awareness provided by tourism resources all provide vivid materials and active classrooms for IPE [5]. Integrating the elements of travel into IPE can enhance the charm and influence of education, broaden students' horizons and improve their overall quality and practical operation ability. In view of this, this study is devoted to exploring the practical path and multi-dimensional collaborative mechanism of IPE innovation under the background of cultural tourism integration. Through in-depth analysis of the influence of cultural tourism integration on IPE, this article puts forward effective innovation strategies and builds a multi-dimensional collaborative education framework. This aims to provide practical reference for improving the effectiveness of IPE and promoting students' all-round development.

2. Analysis of the influence of cultural tourism integration on IPE

2.1. The connotation and characteristics of cultural tourism integration

Cultural tourism integration, as a new development model of two-way empowerment of culture and tourism, is essentially a process of deep integration and value co-creation of two industrial elements [6]. Different from simple industrial superposition, this kind of integration has spawned a new format with compound value by activating the interaction between cultural genes and tourism carriers. Its core lies in promoting the humanistic thickness of tourism products by relying on the symbolic value of cultural resources, and strengthening the efficiency of cultural communication by means of the experience attribute of tourism activities. This model presents three typical features: ① Its cross-border integration features break through the traditional industrial boundaries and form an organic nesting of cultural elements and tourism carriers. ② Its innovation-driven mechanism has spawned new service forms such as immersive experience and scene consumption. ③ Its two-way interactive mode reconstructs the practical path of cultural communication through participatory experience, and transforms the process of cultural cognition into embodied value recognition.

2.2. Cultural tourism integration's expansion of IPE resources

Under the background of cultural tourism integration, IPE resources show a multi-source expansion trend [7]. The cultural heritage resource system forms a dual educational dimension: the cultural heritage resources represented by historical relics and folk art, through the concrete presentation of cultural symbols, construct a three-dimensional teaching material to inherit the national spirit. The specific cultural carriers represented by red sites and industrial heritage are transformed into real-life classrooms to carry out ideal and belief education. Tourism space resources create educational scenes: natural ecological scenic spots set up practical platforms for ecological civilization education through geological research and ecological research projects. The theme venues rely on scientific and technological means to create immersive exhibitions, which provide a multi-sensory cognitive interface for values education. This resource integration model breaks through the planarization characteristics of traditional educational materials and forms a three-dimensional educational resource network intertwined with time and space.

2.3. Cultural tourism integration of IPE innovation

Driven by cultural tourism integration, IPE is undergoing a paradigm shift from knowledge imparting to scene infiltration [8]. Traditional ideological and political teaching is confined to one-way indoctrination mode, while cultural tourism integration has spawned three-dimensional educational scenes, as shown in Table 1:

Table 1 Innovative ways of IPE in cultural tourism integration

Innovative Approach	Specific Description	Implementation Effect
On-site Tours	Organize cultural tourism activities for students to experience cultural charm in person	Enhance historical awareness and national identity
Virtual Reality	Utilize modern technology to create simulated scenarios for experiencing different cultural settings	Increase learning interest and participation
Interactive Experiences	Design interactive games or activities with cultural tourism themes to promote student engagement and communication	Enhance teamwork and communication skills

This innovation path presents the characteristics of double transformation: the educational field extends from closed classroom to open scene, the teaching method changes from concept explanation to embodied experience, and the cognitive process changes from passive acceptance to active construction. Finally, a new educational ecology is formed, which combines reality with reality and integrates knowledge with practice.

3. Innovative practical strategies of IPE in the era of cultural tourism integration

3.1. Innovation of course content and teaching methods

Under the background of the deep integration of cultural tourism industry, the ideological and political curriculum system is undergoing structural innovation. The content of the course breaks through the traditional text narrative framework, and integrates local characteristic culture, historical stories and tourism resources into the ideological and political classroom by actively integrating cultural and travel elements. For example, in the regional culture module, the teaching design of "cultural relics can talk" is adopted to transform the material cultural heritage such as bronze patterns and ancient architectural forms into the physical evidence chain of institutional civilization evolution. In the value cultivation unit, the immersive cognitive interface of historical choice is constructed by using the event reappearance technology in the red tourism scene. The teaching method turns to the multi-dynamic mode, introduces the ADDIE teaching design model, and constructs the learning closed loop of "cognition-emotion-behavior" through the carriers of situational theater, decision sand table and digital twins.

3.2. Organization and implementation of practical teaching activities

Practice teaching is an important part of IPE, and it is also the key link of IPE innovation in the era of cultural tourism integration [9]. This article actively organizes various practical teaching activities (cultural tourism investigation, social practice investigation, etc.) to let students go out of the classroom and experience the charm of culture and the fun of tourism. During the inspection, teachers guide students to observe social phenomena and think about the relationship between culture and tourism and their role in economic and social development. Furthermore, we also encourage students to participate in the planning and implementation of tourism projects, and cultivate their practical ability and innovative spirit. This mode of deep integration of production and teaching adopts the guiding framework of double tutorial system, which requires the practical results to meet both the achievement of teaching objectives and the feasibility standard of industrial application.

3.3. Integration of campus culture and IPE

Campus cultural space forms a new educational field through symbolic reconstruction of cultural tourism elements. Construct a three-level cultural infiltration system: build a theme learning space station for cultural tourism on the physical level, and transform the corridor space into a scene chain of "walking ideological and political lessons". Establish the resident mechanism of cultural inheritors at the institutional level, and invite non-genetic inheritors to build a living cultural laboratory. On the spiritual level, the theme month activity matrix of cultural tourism integration is designed, including the cultural code puzzle contest, tourism cultural and creative design workshop and other participatory projects. In terms of media communication, a "central kitchen" type content production system is constructed, and the symbolic communication and scene touch of IPE are realized through new media products such as short video challenge and H5 interactive manual. This three-dimensional construction strategy has upgraded the campus cultural space from a physical container to an ecosystem that continuously generates educational significance.

4. Multi-dimensional collaborative path of IPE under the background of cultural tourism integration

4.1. The construction of cooperative education mechanism between home and school

Under the background of cultural tourism integration, the cooperative education mechanism between home and school has become an important path of IPE. Under the background of cultural tourism integration, the composition of cooperative education mechanism between home and school is shown in Table 2. The function of family education field is upgraded through the reconstruction of cultural tourism scenes. Parent-child research travel project embeds cultural cognition into the process of family interaction, so that intergenerational cultural inheritance and social responsibility

consciousness cultivation can be completed simultaneously. The main body of school education develops interdisciplinary course module based on the database of cultural tourism resources, and establishes a step-by-step training system of "cultural decoding-value recognition-behavior cultivation". The social education network constructs a practical channel connecting the campus and the society through carriers such as the volunteer service alliance of cultural tourism and community cultural post stations. The close cooperation between home and school clubs has formed a joint force of IPE to jointly promote the all-round development of students.

Table 2 Composition table of cooperative education mechanism of home, school and community under the background of cultural tourism integration

Main body	Specific measures	Goal/effect	Characteristics/mechanism
Family field	Parent-child research travel program	Intergenerational Cultural Inheritance and Cultivation of Social Responsibility Consciousness	Reconstruction of cultural tourism scene and embedding in the process of family interaction
School subject	Develop the database of cultural tourism resources	Establish a stepped culture system	Interdisciplinary course module development
	Design the system of "cultural decoding-value recognition-behavior cultivation"	Realize the transformation from cognition to behavior	Curriculum structure of combining theory with practice
Social network	Establish a volunteer service alliance for cultural tourism	Constructing Campus-Social Practice Channel	Community cultural stations and other carrier support.
	Create a community cultural station	Provide a platform for social practice	Linkage mechanism of school resources
Synergistic mechanism	Standardized docking interface	Promote the cross-domain flow of educational elements	Functional complementarity of ternary subject
	Dynamic evaluation system	Form a whole chain to educate people	Covering cognitive, emotional and behavioral dimensions

4.2. Collaborative innovation of network IPE and traditional IPE

IPE is experiencing paradigm innovation driven by digital technology. Network IPE has attracted a large number of students' participation because of its convenience and interactivity. The construction of virtual teaching and research room and intelligent education platform makes AR ideological and political classroom, Metauniverse theme exhibition hall and other new educational forms break through the physical space restrictions. The traditional education mode realizes digital twinning through the reconstruction of knowledge map and forms an interactive theoretical learning system. The online and offline education elements are organically integrated through OMO integration mode: the cultural IP operation on the short video platform builds a fragmented learning scene, the massive open online course system provides a structured knowledge framework, and the offline workshop undertakes the function of in-depth discussion. This dual-track parallel education system realizes accurate portrait by establishing a data center, which not only exerts the advantages of network IPE, but also retains the essence of traditional IPE.

4.3. Collaborative governance of IPE and social and cultural ecology

IPE does not exist in isolation, it is closely linked with social and cultural ecology. At the macro level, the cultural governance matrix transforms the cultural tourism space such as the red tourism demonstration area and the non-genetic inheritance base into a real-life classroom for cultivating values. At the meso level, a closed-loop system of "public opinion monitoring-Guidance-Feedback" is established, and the evolution of social mentality is grasped in real time through big data analysis, and the educational strategy is adjusted dynamically. At the micro level, develop the citizen

participation module in the cultural tourism project (as shown in Table 3), so that students can complete the closed loop from value cognition to behavior transformation in cultural practice. This two-way embedding mechanism not only strengthens the penetration efficiency of mainstream values, but also enhances the educational function of the cultural governance system by establishing the three-dimensional linkage of "resources-platform-scene".

Table 3 Citizen participation module in cultural tourism project

Module Name	Specific Content
Value Recognition Session	Guide students to recognize and understand relevant cultural values through cultural tourism project introductions
Practical Experience Activity	Design participatory cultural tourism activities to allow students to experience the charm of culture in practice
Behavior Transformation Guidance	Provide behavior guidelines and practical opportunities to promote students' translation of cultural values into actual actions
Feedback and Evaluation Mechanism	Establish feedback channels, collect student feedback, evaluate the effectiveness of behavior transformation, and optimize module design

5. Conclusions

Through in-depth study of the influence of cultural tourism integration on IPE, this article puts forward a series of innovative practical strategies and multi-dimensional collaborative paths. In terms of course content and teaching methods, this article integrates the elements of literature and travel to make IPE more vivid and interesting. By organizing practical teaching activities, students can go out of the classroom and experience the charm of culture. Furthermore, we also pay attention to the integration of campus culture and IPE, creating a strong cultural atmosphere. The practical teaching module builds a trinity integration link between production and education through the joint construction of a cultural tourism laboratory between the school and the place, which transforms theoretical cognition into embodied practical ability. The campus cultural space has been symbolically reconstructed to form a three-level infiltration system, which includes participatory projects such as the theme learning station of cultural tourism, the resident plan of non-genetic inheritors and the cultural code puzzle contest, and builds an ecosystem that continuously generates educational significance. These practical explorations have enriched the connotation of IPE and enhanced the effectiveness and attractiveness of education. This article holds that cultural tourism integration has brought new development opportunities for IPE. Through innovative practical strategies and the construction of multi-dimensional collaborative paths, the effect of IPE can be effectively improved and students' all-round development can be promoted. In the future, we should continue to deepen the research on the combination of cultural tourism integration and IPE, and contribute more wisdom and strength to the modernization of IPE.

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